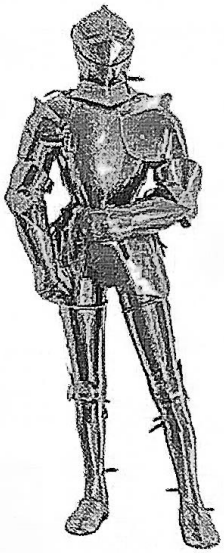


Football Program Advertising for W. Wyman King Academy

3890 Sardis Road * Batesburg, South Carolina 29006
803-532-6682 * kigibson@kingacademy.org
Athletic Director: Kathy Gibson

Advertising Sales Information Sheet

We would like to give you the opportunity to support WKA by offering you the option to advertise in our **WKA Football Program**. By advertising in the football program, you will reach well over 1000 potential customers, as the football program will be distributed to all game attendees at our home Middle School and Varsity football games this season.

We would love for your advertisement to be included in the WKA Football Program this year. All our Athletic Programs at WKA are supported solely by the money raised through our Athletic Fundraisers, so your support allows all our students the opportunity to participate in athletics without the burden of a participation fee, and your advertisement will show your support of our community.

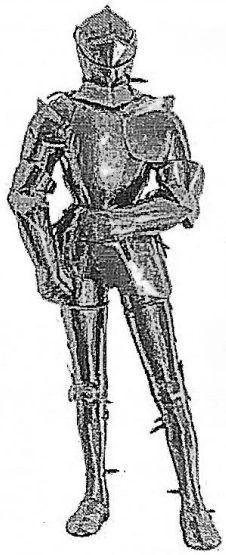
You will find the Advertising Rate Information on the attached page. If you have purchased an ad with us in the past and would like to use the same layout and artwork of that ad, we have access to that information and you will not need to resubmit this. If you would like a different layout and/or artwork, or if you are a new advertiser, you will need to provide us with the artwork and information you want included in your ad. You can provide us your ad Camera Ready, or we can design it for you. We will print our programs in Black and White.

We are also offering you the opportunity to purchase a 3' x 6' Banner for advertisement. These banners will be displayed on our football field during football season, and will also be displayed at our baseball or softball fields during those seasons. These banners will be designed with a uniformed look. The banners will be Navy with white lettering and will include your company name, address, phone number, and website address. The cost of these banners is $200 for the first year, and $125 for each renewal year.

The order form for all advertisements is on the attached page. Our deadline for you to submit your order is August 7, 2026. Please include payment with your order. Checks can be made payable to the WKA Booster Club. Orders and payment can be mailed to my attention at WKA Booster Club, 3890 Sardis Rd, Batesburg, SC 29006. If you have any questions, please contact me by email at kigibson@kingacademy.org or by phone at 803-532-6682 (school) or 864-993-2686 (cell).

Thank you for your continued support of W. Wyman King Academy!

Kathy Gibson
WKA Athletic Director



Football Program Advertising for W. Wyman King Academy

3890 Sardis Road * Batesburg, South Carolina 29006
803-532-6682 * kigibson@kingacademy.org
Athletic Director: Kathy Gibson

Advertising Sales Information Sheet

Advertiser Name: _____ **Advertiser Phone Number:** _____

Mailing Address: _____ **Email:** _____

Website Address: _____

Specifications: _____

Advertisement Camera-Ready? _____ **or WKA Staff to Design?** _____
(Please include your advertisement information with your order)

Advertising Rate Information

2026-2027

Ad Size	Black and White Ad
1/8 Page (business card)	$ 50.00
1/4 Page	$ 85.00
1/2 Page	$ 140.00
Full Page	$ 250.00
Banner	$200.00 (Navy & White)

Payment Method:

Cash: _____

Check: _____

Ad Size: _____

Ad Cost: _____

Authorized Signature:

_____